



Iowa-Illinois Chapter
National Defense Industrial Association
Model Chapter Submission

22 September 2009

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President

Message:

It gives me great pleasure to submit the Iowa-Illinois Chapter documentation for the Model Chapter Program 2009. The chapter submission consists of this cover sheet and supporting documentation addressing chapter activities in all sixteen of the 2009 model chapter criteria. In Fiscal Year 2009, the chapter again sponsored a small business government contracting conference and is planning a 3rd annual small business conference in FY 2010. Of additional significance this FY, the Chapter also competed for and won “no cost” contracts with the government to host/plan the Army Sustainment Command’s APBI, and AMC/JMC’s Safety Workshop. Both these events were successfully accomplished in August. Six years ago, the chapter established awards honoring former local commanders and NDIA officers, LTG (Ret)

Skibbie, MG (Ret) Eicher, and MG (Ret) Greenberg. Recipients of these awards as well as winners of our NDIA and SGT Paul Fisher scholastic scholarships are recognized at the Arsenal Island awards ceremony. The chapter has made numerous donations to activities within its geographical area in support of NDIA's Top Policy Issues as well as activities in support of chapter goals and objectives. Membership in the Iowa-Illinois NDIA Chapter has shown a very positive increase this FY and now approaches 700 individual and corporate members.

1. Science, Technology, Engineering and Mathematics Workforce Program (STEM)*

The Iowa-Illinois Chapter key board officers/directors have led an effort to get a DOD STARBASE located on Rock Island Arsenal. DoD STARBASE is a premier educational program, sponsored by the Office of the Assistant Secretary of Defense for Reserve Affairs, and endorsed by NDIA national. To date, the Chapter has briefed and obtained support from all major Army tenants on Rock Island Arsenal. The Garrison Manager has, with the support of NDIA, accepted the responsibility of coordinating a STARBASE application with the local schools and community and submitting the application to DOD. The NDIA Chapter continues its efforts through In-Process Reviews with the Garrison and other key installation personnel. The Chapter President has also briefed local congressional staffers on the STARBASE concept.

The Iowa-Illinois Chapter has appointed a Chapter Board member to serve as our STEM Coordinator. This individual is our NDIA representative to the Quad Cities Engineering and Science Council (QCESC). He attends their meetings and now serves as the QCESC Student/STEM Coordinator. In these capacities, this individual has:

- In conjunction with the Iowa State University Engineering Department, the Putnam Museum and the QCESC, helped organize an Engineering Kids Camp for 100 students registered in grades 4-6.
- Organized a panel of engineers to talk to a Science and Mathematics Teacher's Academy. This academy was taught at Western Illinois University and focused on helping teachers find better ways to teach math and science to K-12 students
- Participated as a judge at a inter-school Trebuchet contest
- Participated as a judge at the Iowa's Project Lead The Way (PLTW) state final competition
- Lead in an activity at a Science Summer Camp
- Lead a technical exercise at a 4H Technology Club
- Served on the Davenport School System's Project Lead The Way (PLTW) Advisory Council
- Helped plan a Bridge Building Competition with the QCESC and the Putnam Museum. Scholarships to the University of Iowa's Engineering College were awarded to winners in the high school/college division.
- Is helping a local high school teacher register teams for the "For Inspiration and Recognition of Science and Technology (FIRST) Technology Challenge." The FIRST Technology Challenge is for teams of up to 10 high school students that are responsible for designing, building, and programming their robots to compete in an alliance format against other teams.

2. A published chapter mission statement and current approved by-laws.*

The Iowa-Illinois Chapter, NDIA is organized exclusively for charities, educational and scientific purposes in support of the National Headquarters, including, for such purposes:

- a. Promoting awareness by all elements in the Quad-Cities area of the need for a strong defense posture to include elements stationed at Arsenal Island Federal campus and affiliated contractor and government agencies.
- b. Identifying and studying problems affecting the common defense and national security of the United States, developing solutions to such problems, and providing such solutions, as well as technical information and advice derived from industrial experience and practice to those government agencies charged with responsibility for the common defense and national security.
- c. Encouraging programs of research and development among educational research, scientific and industrial organizations, in cooperation with the agencies of the federal government concerned with the global war on terrorism, implementation of transformation programs, national security of the United States and the common defense.
- d. Encouraging a mutual understanding and a close working relationship between American commerce and industry, and those segments of the United States government responsible for the common defense and national security.
- e. Encouraging improved management techniques and procedures throughout the defense establishment and the supporting industrial base.
- f. Encouraging the maintenance of a viable, capable, and responsive industrial base for the development, production, and logistical support of defense weapons systems and material, especially as it pertains to the ammunition and weapons base.
- g. Commemorating and recognizing services rendered by individuals, companies, and governmental agencies in meritorious acts related to the activities enumerated above.
- h. Encouraging and training Small Businesses in Government procurement practices to create more competition for DoD contractual requirements.
- i. Support local Defense organizations, particularly the Army Sustainment Command and the Joint Munitions Command, by supporting appropriate meetings at no cost, including APBIs and training conferences.

3. An annual action plan with goals and objectives (to include annual NDIA Top Issues).*

For calendar year 2009 and into 2010, the Iowa-Illinois Chapter, NDIA plans to or has held, co-sponsored or participated in following activities and events:

- a. Board of Directors' meetings.
 - (1) Goal. To schedule bi-monthly meetings to address ongoing and planned events, contributions, and meetings.
 - (2) Objective. To maintain a viable and active chapter program supporting our mission statement and NDIA's 2009 Top Issues.
- b. Maintain close ties with and support the activities of the Iowa-Illinois Women In Defense (WID) Chapter by donating to and participating in its activities and maintaining a WID liaison on the chapter's Board of Directors
- c. Maintain a strong scholarship program.
 - (1) Solicit applications from the chapter's geographical area and award at least three \$1,000 academic scholarships annually.
 - (2) Solicit contributions from industry to increase the number of scholarships awarded.
- d. Maintain effective communication with chapter members and the local defense community.
 - (1) Publish a quarterly newsletter and post to website/have emailed to membership by National.
 - (2) Maintain a current local chapter web site.
 - (3) Active participation and visible presence in Change of Commands, Hail & Farewells, Retirement / Promotion Ceremonies, Meet the Leadership gatherings, Rock Island Arsenal Task Force and other defense and community events and activities.
- e. Support local defense community needs.
 - (1) Continue to maintain a strong donation program supporting community events.
 - (2) Assist local installations by conducting symposia and educational training that support their goals and objectives.
 - (3) Provided support for the Army Sustainment Command APBI through a no cost to the government contract. *NDIA Top Issue: Maintain a Responsive and Capable Defense Industrial Base*
- f. Support local recognition of contributions made by active and retired military.
 - (1) Continue to maintain a strong donation program to those events that recognize achievements of the Nation's civilian and military members.
 - (2) Solicit nominations for the awards honoring Generals Skibbie, Eicher, and Greenberg. The Greenberg award was presented to Mr. John Masengarb of our Chapter during this FY.
 - (3) Provided a financial donation and support to the Honor Flight program for WW II veterans from the Quad Cities area.

g. As a continuation of our 2nd annual co-sponsorship in May 2009, the Chapter plans to co-sponsor a third annual Small Business Government Contracting Conference in June 2010. The conference will provide small businesses the opportunity to learn how to do business with Federal agencies and large prime contractors. NDIA Top Issue: Increase Government Contract Usage of all Small Businesses.

h. Plan an event for Chapter members in Burlington, IA with primary attendance from the Iowa Army Ammunition Plant contractor and government staff as well as the local city/county leadership.

i. Continue aggressive involvement and support to all STEM initiatives. Secure buy-in and support from school districts and the IA-IL Quad Cities community for a DOD STARBASE on Arsenal Island. NDIA Top Issue: Improve the Workforce Advantage to Ensure U.S. National Security

4. Financially self-sustaining with income exceeding expenses for the year.

The Iowa-Illinois Chapter schedules activities, primarily symposia, to raise funds to enable financing our scholarship commitments, charitable contributions to Armed Services programs and other planned activities. We have typically maintained a positive balance greater than \$7,000 in reserve at all times. The chapter's annual income is dependent upon the number of events sponsored throughout the year. In FY 2009, the chapter sponsored a Small Business Symposium, the Army Sustainment Command's Advance Planning Briefing to Industry and the Army Materiel Command / Joint Munitions Command Safety Training Workshop. During the first 11 months of this fiscal year our income has been \$151,306 with expenses of \$142,515. Over the past 14 years we have an average annual income of \$43,000, average fundraising expenses of \$36,000, and average program outlays of \$19,000. A report on the financial status is presented at each Board of Director's meeting with a vote of acceptance/approval recorded.

The chapter generates revenue by periodically offering topical symposia. The chapter remains financially sound with adequate fundraising events to support its annual program in addition to supporting one-time special expenditures.

Income/expense profile for the past fourteen years is shown below.

	<u>INCOME</u>	<u>EXPENSES</u>	<u>PROGRAM SPONSORSHIPS</u>	<u>YEAR-END BANK BAL.</u>
FY 1996	\$ 10,096	\$ 5,968	\$ 3,191	
FY 1997	36,509	28,436	2,919	\$ 6,207
FY 1998	125,175	91,557	12,288	27,534
FY 1999	25,209	21,314	8,603	22,826
FY 2000	1,304	3,216	10,165	10,754
FY 2001	83,665	58,453	12,879	23,029
FY 2002	30,815	31,306	16,363	6,179
FY 2003	33,730	12,080	5,669	22,157
FY 2004	11,360	19,470	9,006	14,046
FY 2005	7,774	9,988	6,677	11,832
FY 2006	26,694	28,645	12,205	9,881
FY 2007	28,135	25,013	11,109	13,003
FY 2008	33,990	32,178	13,331	15,175
FY 2009*	151,306	142,515	141,880	18,208

*Based on first 11 months data

5. Chapter representatives meet annually with local politicians, business, and Service representatives to emphasize national security and the defense the industrial base.*

One or more Iowa-Illinois Chapter representatives meet annually with US Congressional Representative Bruce Braley and his staff to discuss matters concerning the Joint Manufacturing and Technology Center at Rock Island Arsenal, Army Sustainment Command, Joint Munitions Command and related industrial base matters. Congressman Braley was a guest speaker at the May 2009 Small Business Symposium, hosted by the chapter and held in Bettendorf, Iowa. Additional contacts are also made with other members of the Iowa and Illinois bi-state Congressional delegation to include both US Representatives and all four US Senators. We also have more frequent contacts with their Congressional Staffers, and in the past, some of their staff members have participated in our chapter activities. Chapter representatives participate in the Quad Cities Development Group and Rock Island Arsenal Task Force which include service members, congressional staffers from both Iowa and Illinois, and local mayoral and community officials; meetings/events are typically quarterly.

Individual chapter members are also active politically in their personal life and maintain close contacts with local, state, and national elected officials. The chapter maintains a viable program of information on local issues related to the Rock Island Arsenal and the Iowa Army Ammunition Plant. It also places a strong focus on the health of the Army Government-Owned industrial base (including the ammunition base) and is a vocal spokesman for the base.

6. Chapter teams with NDIA National on national events. NDIA National events are those events addressing other than local issues and attracting attendance from outside the chapter area.*

The Iowa-Illinois Chapter has been instrumental in assisting NDIA National Headquarters in starting a Manufacturing Division. In November 2005, the chapter locally hosted a Defense Manufacturing Symposium for the purpose of helping organize the new Division. Formation of the Manufacturing Division was announced at the event and an organizational meeting followed shortly with the outgoing Chapter President representing the chapter and serving on the management committee of the new Division.

The Division has organized around committees in four key issue areas: DoD Supply Chain Management, Partnering in Manufacturing, Technology for Manufacturing, and Manufacturing Workforce Issues. Cross-cutting these critical issues are a committee to deal with Manufacturing Legislative Issues which would play a key role in implementation of the initiatives identified by the other four committees.

The Iowa-Illinois Chapter continues to support on-going activities of the Division. As the only NDIA Chapter representing the majority of the Army's organic Industrial Base, the Iowa-Illinois Chapter will remain active in support of the Manufacturing Division.

In 2003 the chapter teamed with National in support for its annual chapter and awards meeting with awards being established honoring the accomplishments of three past NDIA National leaders, MG (Ret) Eicher, MG (Ret) Greenberg, and LTG (Ret) Skibbie. Generals Eicher and Greenberg attended the meeting. The chapter recognized the latest award recipient for 2009 at the Arsenal Island recognition ceremony in June 2009.

For the first time in several years, the Chapter president attended the NDIA national meeting in Washington, DC in April 2008. As a result the local Chapter became more aggressively engaged in the STEM program and coordinated our planned activities with other Chapters. In our local Chapter's 2009 initiative to establish a DOD STARBASE on Rock Island Arsenal, it has been in coordination with NDIA National's STEM Workforce Division. The Division has provided excellent support with information and insights regarding program/congressional funding status and lessons learned. The Chapter will continue to enlist their support.

7. Chapter coordinates its' events with NDIA National prior to scheduled date(s) to assist in schedule deconfliction. *

The Iowa-Illinois Chapter keeps NDIA National apprised of all planned events and, as a by-product, national provides e-mail notification of these events to chapter members as well as including the activity on the Event Calendar in the "National Defense" magazine. For the Small Business Symposium held in May 2009 at Bettendorf, Iowa, the chapter requested approval from NDIA National to hold this event and assure no conflict with NDIA National's Small Business Conference. Scheduled dates did not conflict with other scheduled events, and attendees were mostly from the Chapter region. Approval was granted by National.

8. Chapter communicates with members via Newsletter, E-mail, homepage, etc.

Primary means of communication with chapter members is through the chapter's web page. Minutes of the Board of Directors' meetings are published to keep the membership informed of issues discussed, actions taken, contributions made to various charities, events supported, scholarships awarded, and planned chapter activities. The web site also has information concerning chapter officers, planned events, and other pertinent information of interest to our chapter membership or any others interested in our activities. The chapter president and various board members typically correspond by telephone and/or e-mail on issues requiring immediate attention. The chapter also has an agreement with the local installation Morale, Welfare and Recreation Fund to advertise NDIA events and information in return for chapter sponsorship of various non-appropriated fund activities.

9. Chapter board members represent cross section of local membership (industry, government, academia, etc.)

Iowa-Illinois Chapter officers and board members represent diversity in industry, company, government, and customer alignment that reflects the Chapter membership. These include Army, Navy, Marine Corps, and Air Force interests as well as prime systems integrators, suppliers, service providers and information technology related to ammunition, weapons, construction equipment, and communication equipment.

10. Sponsors quarterly events showcasing NDIA, the industrial base and national security interest in local community.

The Iowa-Illinois Chapter continues to sponsor local events showcasing the NDIA. During the past year the chapter donated \$1000 to support the local Honor Flight trip for local WWII veterans to visit the WWII Memorial in Washington, D.C. The Chapter was recognized as a Silver Level donator in the local newspaper and on the local Honor Flight webpage. We also donated monies to the local chapter of Disabled American Veterans (DAV) to assist in the purchase of a new van to transport veterans to the local VA hospital. A plaque recognizing our contribution was placed in the van. In addition we provided a donation to the local chapter of AUSA and WID to support their annual golfing tournament fund raising event. We also provide funding assistance to the local Army/Navy Balls honoring the birthday of these military organizations. For our contribution, chapter was designated an Honor sponsor.

11. Sponsors at least one scholarship program to include STEM and ROTC Awards.

The Iowa-Illinois Chapter is highly active throughout the state of Iowa and the western third of Illinois in service to the community. The chapter has had an active scholarship program since 1994. Four \$1,000 NDIA scholarships and two \$1,000 SGT Paul Fisher scholarships were awarded this year. In 2010, the chapter plans to award a minimum of two NDIA scholarships and one \$1,000 SGT Paul Fisher scholarship. The chapter has awarded more than \$50,000 in scholarships to outstanding students in the last 10 years. One of the scholarship recipients is pursuing a STEM course of study and STEM was a considered during the award process. The Chapter continues to discuss how it can further enhance our successful scholarship program in consideration of our already aggressive support to and promotion of STEM.

12. Promotes membership programs (corporate and individual).

The Chapter continuously strives to promote the NDIA membership programs for both Corporate and Individual categories. By networking at Chapter sponsored events and advertising in local media, the Iowa-Illinois Chapter has experienced significant numbers of new and renewed members. The very robust sponsorship/hosting of three major seminars/events this FY by our Chapter certainly promoted NDIA membership and is considered a major factor in #13, below, regarding local membership growth.

13. Increase the local membership growth.

In the past year, the chapter has experienced continued membership growth to 690 members, a 13 % increase over the prior year. The primary growth area was government employees as a result of an active recruitment program and use of the new “trial membership” program. Additionally, a 13% rise in renewed NDIA Corporate related individuals also contributed to the overall dramatic increase in the chapter membership. The two biggest membership growth factors for NDIA nationally, we believe, remain the creation of Women in Defense chapters and the institution of the government employee “trial membership” program, both of which arose out of Iowa-Illinois Chapter initiatives.

14. Submits current board list for inclusion in the August issue of National Defense magazine.

The Iowa-Illinois Chapter contribution for the August 2009 issue of “National Defense” magazine was submitted in May 2009 meeting the required due date. The Iowa-Illinois Chapter received thanks from the Director, Chapter Relations, NDIA National for its timely and complete submission. The chapter has and will continue to provide current board membership information for publication in the *National Defense Mega Directory*. The Chapter inputted to the Top 2010 NDIA issues in Jun 2009, as well as submitted 3-4 articles on Chapter events during the FY for potential inclusion in the National Defense magazine.

15. Each chapter has electronic version of its’ official NDIA chapter logo.

The new official chapter logo was received 10 Apr 2009 and it has been deployed in a go-forward for our website, letters, and other marketing venues (totes, etc) and is now fully implemented.

16. Chapter is aware and maintains a copy of NDIA Chapter Manual through a current board member.

The Secretary / Treasurer of the Iowa-Illinois Chapter is aware of and ensures the chapter’s copy of the NDIA Chapter Manual is up-to-date.